

**Manatee Technical College
Board of Governors
Minutes for October 22, 2015**

Present: Maria Aguilar, Ronnie Barber, Fred Bartholomew, Paul Borchert, Vera Bourenina, Linda Campbell, Gary DeNoon, Dan Elek, Kelly Ewing, Jan Ferreira, Oliver Freeman, Priscilla Haflich, Joel Hall, Maura Howl, Barry King, Lisa King, Bill Lee, Greg McGrew, Michael McKnight, Dorri McPherson, James Nanney, Jay Romine, Ellen Sage, Henry Sheffield, Virginia Sirocky, Valerie Viands, Doug Wagner, Frederic Walsh, Bret Watson, Bob Williams, Aric Youmans, John Ziemnicki

The meeting was called to order at 4:03 pm by John Ziemnicki.

Mr. Ziemnicki welcomed everyone and thanked them for attending. Introductions were made.

Minutes of the August 27, 2015, Meeting: A motion was made and seconded to approve the minutes of the August 27, 2015, meeting. Motion passed.

Words from the Chairman: Mr. Ziemnicki thanked Doug Wagner and Esperanza Gamboa for the Multi-Cultural Festival that was held last Saturday at MTC. It was very nice and he was amazed by the turnout. Maura Howl recognized Maria Aguilar as the chairperson for the Farmworker Program Advisory Committee. Mr. Ziemnicki said that PepsiCo presented the MTC Foundation a \$50,000 check at the festival. The funds are for student scholarships. That's what we are here for, he said, to train students and to get them out in the workforce. It was really a spectacular night and he thanked all who were involved.

Director's Report:

- **American Civil Liberties Union (ACLU):** The ACLU has gotten involved in the MTC drug testing policy. We are no longer allowed to blanket drug-test our students. We will continue drug-testing in programs where the ACLU agrees that there is a significant safety risk to others: Automotive Collision Repair, Automotive Service, Building Trades and Construction, Carpentry, Electrician, Emergency Medical Technician, Fire Fighter, Industrial Technology, Law Enforcement, Machining, Major Appliance Repair, Marine Service, and Welding. We may also drug test in programs where there are clinicals and internships taking place at sites that require drug-testing of the students to be in the clinical/internship setting. Beginning in January, we will no longer collect drug-testing fees from students.
- **Google Reviews:** Some students have put unfounded, negative comments about MTC on the internet. Mr. Wagner feels that these comments could have a negative effect on MTC's enrollment. His goal is to have at least one positive comment/review out there for each of our programs. Adult Education already has six or so positive reviews
- **Funding Forecast:** Last year MTC earned \$9.6 million and received \$9.3 million – this leaves \$300,000 out there that we earned and did not receive from the Florida Legislators. The funding formula still needs to be addressed, and a group of directors from around the state will be here in November to come up with suggestions to correct the current funding formula. There will be no changes for this year, maybe next year. One of the suggestions that has been made is funding on a three-year average.

- **Remote Area Medical (RAM):** This event will be held at the MTC Main Campus on November 21 and 22. Many volunteers are needed for this event. Almost 400 have registered to volunteer.
- **Advisory Committee Breakfast:** Monday, October 26
- **Advisory Committee Dinner:** April 7
- **Graduation Ideas:** We will be trying something new this year for graduation. Instead of having one large graduation at the end of the year, we will have multiple graduations throughout the year. Last year only about 300 participated in graduation. We feel this may be that so many graduate early in the year and have moved on with their lives to come back and participate at the end of June. The first general graduation will be held at the MTC Main Campus on December 11 at 6:30 p.m. Culinary will be having their own at a different date and time. There was a pinning ceremony for a graduating nursing class on October 14 here at the MTC Main Campus.

Finance Report: In Frances Tamayo's absence, Mr. Wagner reviewed her report.

- Finished last school year with a little over \$1 million in the bank. These funds have been set aside as an emergency reserve.
- So far this year we have received \$1.5 million in tuition. This number is higher than usual and almost what we have budgeted for the entire year. Some of this money is from last year's tuition, as receipt of Pell Grant funds run a couple of months behind.
- \$75,000 has been allocated to the MTC Scholarship Fund – ten percent of the tuition collected goes to the scholarship fund.
- Dual enrollment funds allocated by the school district are \$222,592 less than anticipated and requested. The difference will need to be covered by tuition or workforce funds from MTC this year.
- MTC's new financial package, FOCUS, should go live in January.

Marketing and Grants:

Marketing:

- A stand with MTC brochures will be placed in every school and district site.
- Getting signs on school athletic fields
- MTC link on school web sites
- Last year's marketing budget was \$80,000. We have spent almost this amount already this year. The school will be spending approximately \$14,000 on advertising for the January enrollment period and \$60,000 will be spent for recruitment for next August's classes.
- We will be holding an open house on December 9 from 3-7 pm. We had a great turn out last year of around 1,000 people attending. Hoping for the same this year.
- Martha Meyers, MTC Business and Industry Services Specialist, has won the 2015 Education-Workforce Partner Award from the Florida Workforce Development Association. The award recognizes an individual educator's contribution to workforce development in Florida.
- Video testimonials are being added to the web site. Damon May and the Video Production Program are doing interviews with current and former students.
- New MTC Program Guide will be distributed Monday at the Advisory Committee Breakfast. You will notice expanded enrichment classes. Greg McGrew and Tim Arb have been working hard to add and fill these programs.

Grants:

- New – PepsiCo Foundation awarded \$50,000 to the MTC Foundation to provide scholarships to ten farmworker students at MTC.

- Amended the Perkins Grant to purchase a police vehicle for the Law Enforcement Academy.
- The Governor has put \$20 million in his budget for Rapid Response Grant Program for Florida Technical Colleges. The emphasis will be on IT, healthcare, and manufacturing.

Program Enrollment Report: Jan Ferreira, MTI Applications Support Manager, presented. He reviewed a chart that compared October enrollment for this year and the past two school years.

Campus	13/14 School Year	14/15 School Year	15/16 School Year	Change	% Change
Continuing Education	131	188	166	-22	-13.25
Main Campus	592	625	695	70	10.0
East Campus	358	424	409	-15	-3.67
West Campus	546	761	801	40	4.99
North Campus	137	141	202	61	30.20
MTC High School	180	160	142	-18	-12.68
Total	1,944	2,299	2,415	116	4.8

Foundation: Virginia Sirocky thanked those who contributed to the Giving Partners Challenge in September. We did pretty well.

East Campus Update: Dr. Priscilla Haflich reported.

- Classes are going well.
- The counselors are recruiting.
- Numbers will be higher for second semester.
- Twenty nursing students graduated recently.
- Current Medical Assisting class is finishing up.
- A driving simulator was donated by North River Fire Department. It is currently being used by the EMT/Paramedic students.

Main Campus Update: Dr. Valerie Viands reported.

- Between September 14 and 25, MTC Digital Video and Business Tech students have a combined 320 community service hours working on the Salvation Army Angel Tree project.
- On October 2 MTC celebrated National Manufacturing Day with an event featuring representatives from PGT Industries, Sak Enterprises, SAMA, and Feld Entertainment.
- On October 6 MTC participated in the college fair at the civic center
- On October 15 Shared Services, a potential employer, presented job opportunities to the business technology and medical coder/biller students.
- The Whetstone restaurant is now open for business.
- Remote Area Medical will be held next month at MTC Main Campus on November 21 and 22.
- The MTC Open House will be held on December 9 at MTC Main Campus
- New program to be offered in January: Computer Systems and Information Technology

North/West Campus Update: Ellen Sage reported.

- Adult Education is experiencing an increase in enrollment; especially in ESOL night classes. This is attributed to our increased partnerships.
- Starting a new GED class at Goodwill
- GED Classes are now offered at MTC Main Campus day and night
- Homework Assistance is being provided at the satellite centers

Other Business: Mr. Ziemnicki spoke about several topics.

- He is looking forward to Monday's Advisory Committee Breakfast.
- Really looking forward to more advisory committee chairs attending this meeting. Mr. Ziemnicki has invited quite a few people to attend Monday's Advisory Committee Breakfast and will preach at this event the importance of attending BOG meetings.
- Mr. Ziemnicki will be meeting with people at Tropicana next week. The concern is the aging workforce in some areas of the company; machining, welding, and refrigeration. He wants MTC to be a shining example in Manatee County to meet PepsiCo's needs.
- Within the next two weeks he will be meeting with people at Port Manatee regarding marine programs, including underwater welding.
- MTC serves business and industry and we need to stay ahead of what those needs are. Mr. Ziemnicki wants us to stay cutting-edge.
- He asked the teachers present to work on having their advisory chairs attend these meetings and he appreciates those who are here at the meeting today.

Adjourn: Meeting adjourned at 4:47.

Future Meetings

January 28, 2016

May 26, 2016