Digital Design

Short Description:	This program targets enhanced practical experiences in computer generated art and text, graphic design, graphic production, electronic design skills, preparation of electronic layouts and illustrations, and electronic scanning, and development of specialized skills in multimedia presentations. Students build a design portfolio using Adobe Creative Suite.
Program Content:	The purpose of this program is to prepare students for employment in digital publishing positions, such as Information Technology Assistants, Production Assistants, Digital Assistant Designers, Graphic Designers, and Multimedia Designers.

This program offers a sequence of courses that provides coherent and rigorous content aligned with challenging academic standards and relevant technical knowledge and skills needed to prepare for further education and careers in the Arts, A/V Technology and Communication career cluster; provides technical skill proficiency, and includes competency-based applied learning that contributes to the academic knowledge, higher-order reasoning and problem-solving skills, work attitudes, general employability skills, technical skills, and occupation-specific skills, and knowledge of all aspects of the Arts, A/V Technology and Communication career cluster.

The content includes, but is not limited to, enhanced practical experiences in computer generated art and text, graphic design, graphic production, electronic design skills, preparation of electronic layouts and illustrations, and electronic scanning, and development of specialized skills in multimedia presentations. Students build a design portfolio using Adobe Creative Suite; includes Adobe Photoshop, Image Editing and Retouching, Adobe Light Room, and Adobe Illustrator. Students will graduate with an interview-ready full portfolio casa and International Adobe Certification.

Admissions:	1.Apply to MTC at https://manateetech.edu/apply-now/. Submit your application to access your "To-Do List." You are not accepted into the program after applying, you must complete your do list. 2. Complete your "To-Do List" at https://www.MTCdashboard.net. Note: The Basic Skills Assessment must be taken within 6 weeks of you admit date unless exemption criteria have been documented per State Statute. For exemption information, see the Student Handbook located here: https://www.manateetech.edu/quick-docs/
Length of Program:	Full-time 1200 hours – approximately 11 months full-time to complete.

OCP	COURSE	HOURS
A	Information Technology Assistant – OTA0040	150
B	Production Assistant – GRA0024	150
C	Digital Assistant Designer – GRA0025	300
D	Graphic Designer – GRA0026	300
E	Media Designer – GRA0027	300

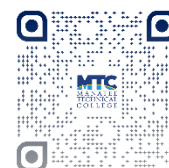|	
Dual Enrollment:	No
Certification/Licensure:	Adobe Certified Professional (ACP) - Visual Communication with Adobe Photoshop
CTSO:	SkillsUSA and/or HOSA are the approved cocurricular career and technical student organizations which provide activities for students as an integral part of the instruction by providing leadership training and reinforcing specific career and technical skills.
Articulation:	May be available towards credits at Florida public colleges/universities. Speak with a Career Counselor for more information.
Location:	MTC Main Campus, 6305 State Road 70 East, Bradenton, FL 34203. Tel 941.751.7900

Program #B070600	CIP# 0510030306
Estimated Tuition, Lab, and Fees *(includes $60.00 administrative fee)*	$5,165.00
Additional Fees Due Prior to Admittance	
Application Fee	$45.00
Bookstore	
Textbook(s)*	$74.39
Uniform*	$28.00
Estimated Total Cost of Program	**$5,312.39**

Start Date: August, January

Start Time: Monday - Friday, 8:00 a.m. – 3:00 p.m.

For More Information: Scan QR CODE at the bottom of document.

Financial aid available depending on student's eligibility.
*Uniforms may be covered, for Pell eligible students once aid has been applied to all tuition & fee charges.
All pre-admission fees are non-refundable and not covered by Financial Aid. *Prices are subject to change.
Annual fees (charged each academic year from July 1—June 30).
Textbook estimate. Current book list and prices: https://manateetech.edu/current-students/bookstore/
Tuition is $2.92 per hour for Florida residents. Tuition is $11.71 per hour for non-Florida residents.
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https://www.manateetech.edu/admissions/financial-aid/

941.751.7900   **ManateeTech.edu**